

*Madison's premier benefit for  
urologic cancer awareness*

# BLUE TIE BASH

*MAY 30, 2019*

## SPONSORSHIP OPPORTUNITIES

You and/or your company can invest in urologic cancer research and men's health by participating in the third annual Blue Tie Bash event at the Madison Concourse Hotel on Thursday, May 30, 2019.

Your sponsorship will support prostate and urologic cancer research within the University of Wisconsin Department of Urology through the Wisconsin Urologic Research Institute (WURI) Fund. **The goal of the institute, established in 2012, is to advance the full range of the department's research and work.**

## SPONSORSHIP LEVELS

### **\$10,000**

*(\$9,040 is deductible)*

- Onstage banner
- Onstage thank-you presentation
- Full-page ad in the event program
- Logo and sponsor recognition in the event program, on the signage, and in the slide show
- Recognition in *Wisconsin Urology* and the Department of Urology's annual report
- Photo with WURI leadership
- 16 event tickets with a VIP seating location

### **\$5,000**

*(\$4,040 is deductible)*

- Recognition in the opening remarks
- Logo and sponsor recognition in the event program, on the signage, and in the slide show
- Recognition in *Wisconsin Urology* and the Department of Urology's annual report
- Photo with WURI leadership
- 16 event tickets with a VIP seating location

### **\$2,500**

*(\$2,020 is deductible)*

- Recognition in the opening remarks
- Recognition in the event program, on the signage, and in the slide show
- Recognition in *Wisconsin Urology* and the Department of Urology's annual report
- Eight event tickets

### **\$1,000**

*(\$760 is deductible)*

- Recognition in the opening remarks
- Recognition in the event program, on the signage, and in the slide show
- Recognition in *Wisconsin Urology* and the Department of Urology's annual report
- Four event tickets



**Department of Urology**  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

*All of our funds are held and managed by the University of Wisconsin Foundation, a 501(c)(3) nonprofit organization, which is the official fundraising organization for the University of Wisconsin-Madison and its Department of Urology.*



## CHOOSE YOUR SPONSORSHIP LEVEL

\_\_\_\_\_ is pleased to support the 2019 Blue Tie Bash event at this level:

- \$10,000       \$5,000       \$2,500       \$1,000
- I/We wish to sponsor this event anonymously.

## BILLING INFORMATION

- Check payable to *UW Foundation-Urology* is enclosed.
- Please send an invoice (30-day terms).

Billing contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## COMPANY CONTACT INFORMATION

Company contact name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's date: \_\_\_\_\_

### If you have questions, please contact:

Brad Jolin, Vice President of Development  
608-308-5323 | brad.jolin@supportuw.org

University of Wisconsin Foundation  
1848 University Avenue  
Madison, WI 53726-4090

**THANK YOU FOR YOUR TRUST AND SUPPORT  
OF THE DEPARTMENT OF UROLOGY.**