Notable and Newsworthy

**Dr. Sarah McAchran** has been accepted into the 2023 American Urological Association (AUA) Leadership Program. This highly competitive program is designed for urologists who have demonstrated leadership skills within organized medicine and who wish to further develop these skills to become the AUA leaders of tomorrow.

**Dr. McAchran** served as Director of a Breakout Session on Burnout/Wellness at the Winter Meeting of the Society of Urodynamics, Female Pelvic Medicine & Urogenital Reconstruction (SUFU). She also Moderated the OAB/Male LUTS/Urodynamics/Geriatrics Poster Session.

**Dr. Walid Farhat** has been awarded the UW Health Rising Star Clinical Practice Physician Excellence Award for his commitment to and enthusiasm for the field of healthcare.

Dr. Farhat was also recently recognized in an article in the Milwaukee Journal Sentinel. You can read the story here.

UW Urology's WInnovations Audio Podcast is Now Live!

In our inaugural podcast episode, host **Dr. Kyle Richards** talks about innovative approaches for treating overactive bladder (OAB) with **Dr. Frank Lin** of UW Urology's Female Pelvic Medicine and Reconstructive Surgery Section. Walking through the range of treatments for OAB, Dr. Lin describes how he works with his patients to determine what approach is right for them, highlighting some exciting new advances for individuals struggling with this physically and emotionally stressful condition.

You can listen to the WInnovations podcast on our website [here](#) or your preferred podcast-streaming platform or app, including Apple Podcasts, Spotify, iHeartRadio, Podbean, and more.
Changing the Standard of Care for Pediatric BBD Patients

Pediatric bowel and bladder dysfunction (BBD) is a functional disorder that negatively impacts a patient’s physical and psycho-social health – causing stress and anxiety for these children and their families while representing a significant burden on the healthcare system, primary care, and pediatric urology clinics. To improve the quality of life for young BBD patients, and help alleviate these institutional burdens, Jennika Finup, NP, of the Division of Pediatric Urology, is both researching and leading the implementation of more effective approaches for treating children with BBD.

Finup states that when she first joined UW’s Pediatric Urology team in 2018, BBD patient referrals were “challenging visits.” Patients and their families were frequently unhappy due to the long wait to see a pediatric urology provider or have testing done – and then testing would find nothing useful. “I just felt frustrated with the way we were seeing and treating these children.”

Approximately 40% of visits to UW Pediatric Urology clinics are with BBD patients – and Finup says that this doesn’t have to be the case, explaining that because BBD does not have an underlying structural cause and does not require surgery, the foundational treatment for the condition is “education and behavioral modification.” And this form of treatment, according to Finup, “can be done at the primary care level.” Unfortunately – due to a lack of research and education – this first-line approach often doesn’t happen in the primary care setting; typically, these patients receive a referral to pediatric urologic care, resulting in a significant delay until symptom improvement.

Faced with this less-than-ideal situation for her patients, Finup set out to “redesign the way that we see and treat these kids.”